

Council of Fellows

Nomination Preparation Webinar

- Kurt Culbertson, FASLA – Chair, COF Executive Committee
- Susan Jacobson, FASLA – Past Chair , COF Executive Committee
- Dale Jaeger, FASLA – Past Chair, COF Jury
- Terry Clements, FASLA – Secretary, COF Executive Committee
- Curt Millay, ASLA – Corporate Secretary
- Kelli Bland – Manager, Meetings and Special Events



Agenda

- Introduction and eligibility
- Choosing a category
- Using the template

Narrative

Testimonials

Awards/Recognition

- Images
- Deadlines and submitting to ASLA



Eligibility and process

The designation of Fellow is conferred on individuals in recognition of exceptional accomplishments over a sustained period of time.

Individuals considered for this distinction must be full members of ASLA in good standing for at least ten years and must be recommended to the Council of Fellows by the Executive Committee of their local chapter, the Executive Committee of the ASLA, or the Executive Committee of the Council of Fellows.

Choosing a category



KNOWLEDGE

LEADERSHIP /MANAGEMENT

SERVICE

WORKS

An individual may be nominated in up to two categories, but two separate nominations must be submitted, one for each category.

A nominee may opt to be considered in a different category during jury review, check box on form.

Choosing a category

KNOWLEDGE

- Specific influence of the nominee's accomplishments on the profession and on the public's knowledge base of landscape architecture.
- Personal role in advancing education and the profession
- Creation of significant new knowledge that advances landscape architecture or the communication of knowledge to others with exceptional effect.

Creation of new knowledge may be in the form of:

- research or scholarly inquiry that has been recognized by peers as worthy of publication.
- teaching or mentoring* in either the university or the workplace that has been recognized as outstanding by students, graduates and peers.
- published works or other media (film, software, CDs, etc.) that conveyed important ideas about landscape architecture with appropriate critical acclaim.

This category is not specifically designated for educators, but includes the broader vision of knowledge within the profession.

Choosing a category

LEADERSHIP/MANAGEMENT

- Influence and impact of work on profession and contribution to public advancement of the profession
- Personal leadership role and administrative ability demonstrated in project initiation or design, policy formation, or planning.

Should document exemplary leadership, administrative and managerial ability of people, projects, policy, and programs that have had a significant effect on advancing the practice of landscape architecture or a significant effect on public recognition of issues that are significant to the design, planning or management of the land. Leadership abilities may occur in public, private, non-profit, and academic practice settings.

Choosing a category

SERVICE

- Exceptional accomplishments as a volunteer at the local, state, national and/or international levels sustained over an extended period of time that are truly inspiring and serve as an example to others.
- Activities that contribute to the advancement of the profession
- Activities that advance public recognition of the profession

Should document service activities sustained over an extended period of time that have significantly advanced the profession and landscape architecture in the eyes of the public, and serves as an example for other local, regional, national, or international efforts.

Service to ASLA is not enough; explain how the service to ASLA benefited the profession and the public (licensure, public relations, public education, etc.). Emphasize results. Clarify whether paid or *pro bono* service.

Choosing a category

WORKS

Exceptional accomplishments in planning and/or design

- Outstanding quality and significant impact on public and profession

Should document mastery of design in significant completed works of landscape planning or design which has advanced the art, stewardship, and social responsibility of landscape architecture. While planning projects need not be implemented, projects should have received recognition.

Works may include small or large, public or private, or local, regional, national, or international landscapes; and range from conception represented by plans, or other illustrations, to built works.

Using the template

experience/
recognition

List accomplishments in chronological order beginning with most recent.

EDUCATION
Degree (Bachelor of Landscape Architecture/MLA), Institution, Year
Degree (Bachelor of Landscape Architecture/MLA), Institution, Year
Certificate, Discipline, Institution, Year

SELECTED HONORS AND AWARDS
National Awards [Year, Honor/Award, Issuing Organization]
Regional/Local Awards [Year, Honor/Award, Issuing Organization]

EXPERIENCE
Year- Present
Current Position, Current Company
Year- Year
Position, Company
Year- Year
Position, Company
Year- Year
Position, Company
Year- Year
Position, Company
Year- Year
Position, Company
Year- Year
Position, Company

First name Last name, ASLA
Current Position, Company/School/Organization
ASLA Council of Fellows Nomination: [CATEGORY]

On behalf of the Executive Committee of the [__] Chapter /ASLA/ASLA Council of Fellows], it is my privilege to nominate _____, ASLA, for your consideration.

Executive Summary: Describe how and why the nominee is outstanding and exceptional in their field. Limit 250-300 words. Use the remaining narrative to reinforce the summary.

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Insert a testimonial here in "italics" which might be sought from a client, peer, public official, and/or allied professional. It should attest to the nominee's accomplishments as specifically described in the narrative and should not exceed 75 words.
Avoid using testimonials from supervisors. Insert a testimonial here in "italics" which might be sought from a client, peer, public official, and/or allied professional. Insert a testimonial here in

executive summary

the narrative

testimonials

Using the template

the narrative

- Structure narrative to address accomplishments for the criteria
- Begin with 'how' and 'why' the nominee is outstanding in their area
- Follow-up with examples throughout the narrative that argue the point

Steven Spears, ASLA, PLA, AICP

Principal and Partner, Design Workshop

ASLA Council of Fellows Nomination: Works

On behalf of the Executive Committee of the Texas Chapter of the ASLA, it is my privilege to nominate Steven Spears, ASLA, for your consideration.

EDUCATION

Master of Fine Arts,
University of Texas at Austin,
College of Fine Arts, 2009

Bachelor of Landscape
Architecture, Ball State
University, College of
Architecture and Planning,
1999

CERTIFICATIONS

Professional Landscape
Architect: Texas, Indiana,
Colorado

American Institute of
Certified Planners; 2012

PROFESSIONAL

LEADERSHIP ACTIVITIES

2014–Present Texas ASLA
Central Texas Section Chair

2013–Present Landscape
Architecture Magazine
Editorial Board

2013–Present Urban
Land Institute Recreation
Development Council

Executive Summary: In landscape architecture, where decisions can have a substantial impact on communities, it is imperative that design balances ecology and humanity. Throughout his 16 year career, Steven Spears has masterfully integrated the principles of environmental sensitivity, community benefit, economic sustainability and sensory art/aesthetics elements in each project with which he has engaged. His body of work is helping to prove that no matter how complex the project or how fast a city is growing, designs can be implemented with sensitivity and grace. These results are realized in several of the nationally award-winning projects he has led, including Bagby Street Reconstruction, Wimberley Blue Hole Regional Park, Houston Arboretum and Nature Center, Lafitte Greenway and Corridor Revitalization plans, Residences at The Little Nell, Avon West Town Center Redevelopment and Implementation, and Woody Creek Garden.

As a landscape architect, urban designer, planner and artist, Steven Spears' work draws upon his experiences growing up in a rural Indiana town and explores the ways in which design and planning can be the instrument for healthier communities in light of global urbanization.

Steven's commitment to community development that enhances quality of life began as an undergraduate at Ball State University, where he completed an award-winning downtown plan focusing on economic, social and physical improvements for his hometown of Yorktown, Indiana. His diverse portfolio demonstrates applied

In 2005, Steven was comfortably established as an award-winning designer in the Design Workshop Aspen.

tips:

- Focus on nominees best, most significant achievements
- Address the “so what” factor by proving the value of the work
- Be enthusiastic and substantive about the nominee’s accomplishments
- Use bullets and sub-headings to break up the narrative for ease of review
- Make it easy for the jury to read and understand!



Using the template

the narrative

In Rio, she volunteered to coordinate a workshop for 40 non-design professionals from 10 countries who studied ways of making historic Mount Sugarloaf more accessible and ecologically healthy. The workshop

St. Edward's University Master Plan and Landscape Projects, Austin, Texas. 2002 – 2013. Role: Principal in Charge, and designer of all projects through Design Development.

In the 1990's, in Cambridge, MA, Ms. Jones provided *pro bono* planting design and arranged for donations and installation of plants for Chilton House, a hospice for AIDS and other terminally ill patients. Having read a newspaper article that illuminated lo-

- Clearly state the specific role(s) of the nominee
- Be precise in giving actual attribution for the work
- Be clear on the nominee's role in group or team efforts
- When leading a project, what did the nominee do?
- How did the nominee lead?

tips:

- Use action verbs: Led, Directed, Designed, Managed, Organized, Created, etc.
- Provide evidence of impact. Not enough to serve on a committee—what were the results?
- Clarify, clarify, and clarify.

Using the template

the testimonials

When we started our journey to build on the Iowa Capitol Complex, we were cognizant that our modern model building and landscape would need to meld with the established Capitol grounds. Jim Schuessler's vision and work did exactly that. The natural prairie vegetation thrives via filtering the runoff of not only the site, but an area double the size of our property. The combination of Mr. Schuessler's plant selections with innovative stormwater strategies delivered beauty, neighborhood practicality and sustainability on a modest state budget.

Judi K. Cooper | Executive Secretary, Iowa Utilities Board

Jennifer illustrates the power of designers to create a welcoming context for people. She organized and led day-long charrettes for us at Pão de Açúcar in Rio de Janeiro and Kiyomizu-dera Temple in Kyoto as part of international conferences on Universal Design. With her experience and facilitating approach, she brought together a global set of [professionals] along with people with disabilities to explore how to make these major cultural treasures into places for everyone.

- Valerie Fletcher
Executive Director
Institute for Human
Centered Design
Boston, MA

Testimonials should be specific to the nominee's work

Should relate to the category criteria and to accomplishments addressed in the narrative

Should reflect testimonial writer's experience with nominee—do not use generally-worded recommendations.

Diversify testimonial writers - use clients, municipal officials, others that show the nominee's breadth of influence.

tips:

- Avoid using supervisors of any kind.
- Do not use too many ASLA officers as testimonial writers. (ASLA officers should use their business affiliation in their references)
- Try to go outside ASLA to show impact of nominee's work.

Using the template

awards & recognition

Multi-variate Study of Storm-water BMPs

2011 Honor Award, Research Category, ASLA National
2011 Honor Award, PGASLA

City of Greensburg Sustainable Comprehensive Plan
2009 Honor Award, Analysis and Planning Category, ASLA National

2008 Sustainable Cities Award, Financial Times & Urban Land Institute

2008 Daniel Burnham Award for a Comprehensive Plan, APA National
2010 Honor Award, AIA Central States (AIA CS)
2008 Honor Award, PGASLA

Noisette Community Plan
2005 Award of Excellence, Analysis and Planning Category, ASLA National
2005 Honor Award, PGASLA

AWARD-WINNING PROJECTS

Visual Impact Assessment Process, MnDOT. Honor Award, ASLA-Minnesota, 1994.

TH 33 St. Louis River Bridge, MnDOT. Cloquet, MN. FHWA Excellence in Highway Design, Honorable Mention-Structures, 2002.

TH 57 Zumbro River Bridge, MnDOT. Mantorville, MN. Award of Excellence, Biennial Concrete Bridge Awards, Portland Cement Association, 1998.

Triangle Expressway Aesthetic Design Guidelines, NCTA. Charlotte, NC. Outstanding Planning Award, APA-North Carolina, 2008.

Legacy Parkway and Preserve Context Sensitive Solutions, UDOT, Salt Lake City, UT. FHWA Environmental Excellence Award – Excellence in Ecosystem Habitat and Wildlife, 2007; 10 Best U.S. Highway Projects, *Roads and Bridges*, 2008.

Accelerate I-465 Context Sensitive Solutions Design Guidelines, INDOT. Indianapolis, IN. Award of Excellence, ASLA-

Nominations should show evidence of recognition over a sustained period of time

Include national and local awards (ASLA and other relevant, allied organizations) and recognition that support the category of nomination.

Recognition does not have to be awards, can be evidence that nominee is viewed as expert in the field – speaking engagements, invitations to sit on juries, etc.

tips:

- Provide a sense of time and when specific accomplishments were achieved in relation to the nominee's career.
- Organize all sidebar information in chronological order
- Clarify which awards are national, regional, local



Using the template the images



Aquino Image 01
Zobon Sculpture Garden
ASLA National Honor Award, 2009

A cantilevered overlook and private rear terraces allow residents and visitors to engage the 'Sky Garden' reflecting pond. The pond system utilizes a combination of vegetation and organic filters to sustain an active koi fish population.

WORKS is only category that requires/allows images

20 images only using PowerPoint template provided on website.

Include nominee's name, image number, title of project and a descriptive caption of no more than 50 words.

Projects included in the PowerPoint should be addressed in the narrative. Do not include a project not in narrative.

tips:

- Provide succinct caption of why the image is important
- Use professional photography
- Update old photography if possible.
- Photoshopped images should be labeled as such
- Include award information in caption if applicable

Using the template the images



Thompson Image 5
OCT Bay

The master plan was designed to create publicly accessible programmed water front around the re-created lake with excursion boat docking, promenades, fountains and cafes. The man-made beach and green roof theater building can be seen in the background. Shenzhen Bay and the mountains of Hong Kong lie beyond.



Schuessler Images 01 and 02
Greensburg Implementation Projects – Main Street

Deteriorated Systems - The tornado destroyed 90% of the town. The crisis presented opportunity to create a streetscape focused on pedestrian experience and community interactions

Renewed Hope - As a result of meticulous, thoughtful design, this national ASLA award-winning streetscape regenerates the community and reintroduce commerce to the town.



Multiple images are allowed are one page, however, each image must be numbered individually and counts toward 20-image limit. 20 images not 20 pages.

deadlines

chapter nominations

Nominations are due to ASLA headquarters by COB Friday, January 15, 2016.

international members*

Submissions are due to ASLA headquarters by COB Friday, January 1, 2016.

Materials will be reviewed by the COF Executive Committee for possible nomination to the Council. If nominated, the submission will be included with chapter nominations during jury review.

*Domestic members who are not affiliated with a chapter may also submit to COF Executive Committee by this deadline (this includes individuals who move a lot or live/work in multiple states and may fall under radar of a chapter).

COF Jury convenes March 11, 2016.

submission

submission

Submit five-page statement and Power Point if, applicable, via new online submission system. If using Publisher or InDesign, please submit PDF files.

Welcome to the ASLA 2016 Council of Fellows Nomination Submission Site

Fellowship is among the highest honors the ASLA bestows on members and recognizes the contributions of these individuals to their profession and society at large based on their works, leadership and management, knowledge, and service. The designation of Fellow is conferred on individuals in recognition of exceptional accomplishments over a sustained period of time. Individuals considered for this distinction must be full members of ASLA in good standing for at least ten years and must be recommended to the Council of Fellows by the Executive Committee of their local chapter, the Executive Committee of the ASLA, or the Executive Committee of the Council of Fellows.

To begin your nomination submission, click "Join Now" to create an account.

Please contact Curt Millay (cmillay@asla.org) if you have any questions.

Log in to the Abstract ScoreCard

New Users

Click 'Join Now' to begin your first submission.

[Join Now](#)

Already a User?

[Lost your access key? or Need help?](#)

[Login](#)

Unable to login. Invalid Username or Password.

submission



AWARD INFORMATION

ASLA 2016 Council of Fellows
Deadline: 1/15/2016, 11:59 PM PST
[Contact the Award Manager](#)



YOUR PROFILE

CURTIS MILLAY
American Society of Landsc...
Logins: 13 [Log Out](#)



SUBMIT FEEDBACK

We always welcome feedback,
and we want to hear what you
like and what can be improved.
[Feedback Form](#)



NOMINATIONS (you have 1 complete nominations, 1 incomplete nominations and 0 withdrawn nominations)

[+ Click here to begin a new Nomination](#)

Michael O'Brien
Edited 11/5/2015, 11:08 AM [INCOMPLETE SUBMISSION](#) [PREVIEW](#) [DUPLICATE THIS NOMINATION](#)

Keith Swann
Completed 10/19/2015, 10:20 AM [PREVIEW](#) [RESEND CONFIRMATION EMAIL](#) [DUPLICATE THIS NOMINATION](#)




submission

ASLA Council of Fellows

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

← Home | Home | Log Out Award Details | Technical Support

START A NEW NOMINATION Continue

 Type the nominee's and select the category. Then, click Continue.

[Click here to download and read about the nomination categories.](#)

Name of Nominee

 *
7 characters (200 max)
2 words (75 max)


Nomination Category

 *
[View descriptions of the categories here.](#)


* Indicates required field

Continue

submission









TASK LIST


 Click on each task below to complete required information. A green check mark indicates a complete task.
Once all tasks are complete, click PREVIEW & SUBMIT.


Nomination ID#142891
[John Doe](#)
Nomination Category: Works
Nomination Status: Active

[PREVIEW & SUBMIT](#)


-  **1. Nominee and Chapter President**
Click here to provide additional information about the contacts.
-  **2. Additional Details**
Please answer the following questions.
-  **3. Nominee Photo/Headshot**
Click here to provide a profile photo of the nominee.
-  **4. Nomination Statement**
Click here to provide your nomination statement.
-  **5. Works Category Images**
Click here to provide your images.
-  **6. Nomination Verification**
Click here to invite the Chapter President to complete their agreement for this nomination.


submission


 **CONTACT DETAILS** Continue . . .

 Complete the required information below.


Please Note: This information will be used to contact the nominee with jury results.

 **Personal Details**


 **Mailing Address**

 **Contact Details**

Prefix	<input type="text"/>	Address Line 1	<input type="text" value="636 Eye St, NW"/>	Phone #1	<input type="text" value="(202) 216-2340"/>
First Name	<input type="text" value="CURTIS"/> *	Address Line 2	<input type="text"/>	Phone #2	<input type="text"/>
Middle Initial	<input type="text"/>	Address Line 3	<input type="text"/>	Fax	<input type="text" value="(202) 898-1185"/>
Last Name	<input type="text" value="MILLAY"/> *	City	<input type="text" value="Washington"/>	Email	<input type="text" value="cmillay@asla.org"/> *
Suffix	<input type="text" value="N/A"/>	State	<input type="text" value="District of Columbia"/>		
		Zip	<input type="text" value="20001-3736"/>		
		Country	<input type="text" value="United States"/> *		


 **Administrative Assistant** (they will be copied on all emails)

Name	Telephone	Email	<input type="checkbox"/> Not applicable
<input type="text"/>	<input type="text"/>	<input type="text"/>	

 **Professional Information** (as it will appear on nomination materials)

Position
 *

Company / School
 *

 **Role**
Select this contact's role:

submission



ADDITIONAL DETAILS

Continue

Please answer the questions below and then select "Continue".

1 Is the nominee aware of the nomination? *

Select one ...

2 Will the nominee allow the ASLA Council of Fellow jury to change the category of the nomination? *

Select one ...

3 Membership *

The nominee certifies that they have at least 10 years of continuous, FULL membership with ASLA:

Select one ...

4 Nominating Body *

Please choose your nominating body:

Select one ...

5 If you selected Chapter from above, please indicate which Chapter:



QUESTIONS?



Curt Millay, ASLA

cmillay@asla.org

202-216-2340